Satellite radio is a major step in technology upgrades especially when driving. To be able to listen to traffic and weather and music without interruptions is a valuable asset to satellite radio and to their subscribers. It is a faster way to know what is going on in any vicinity you are currently in and before you approach the vicinity you are heading to and much less time searching for a radio station when you travel from state to state (you can keep the same station from east to west). Again, having satellite radio in the car is a great safety device because you don't have to constantly search for stations and both of your hands are on the steering wheel.

Since satellite radio is a subscription entity without Ad interruptions, it should not be treated as an Ad sponsored entity. It far surpasses the all the locals.